

**ARCHIE
SERIES**

AUG.

Archie's

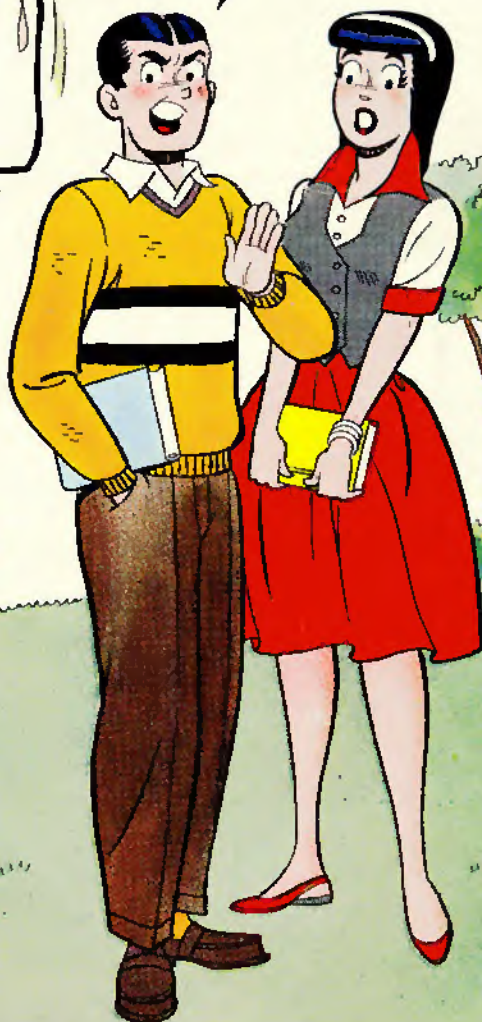
10¢



MAD HOUSE



ARCHIE'S A CHARACTER!
HE ALWAYS LOSES HIS HEAD
IN AN ARGUMENT!



too funny for words





LET ME
CLUE YOU
IN, CATS!

ARCHIE SAYS:

FELLAS, IF YOU'VE GOT A GIRL, YOU WON'T NEED TO READ THIS ARTICLE, BUT IF YOU CAN'T GET A GIRL TO GO OUT WITH YOU, THEN **MADHOUSE** WILL SHOW YOU HOW!



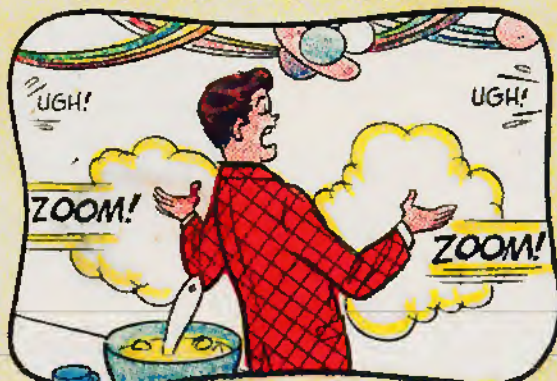
IF YOU HAPPEN TO RESEMBLE ANY OF THE ABOVE, THEN YOU WON'T NEED TO READ THIS ARTICLE, EITHER! BUT IF YOU ARE A NORMAL TEEN-AGER, UNLOVED AND UNNOTICED, THEN HERE'S THE SECRET LOW-DOWN ON HOW TO BE VERY, VERY POPULAR!

HOW TO BECOME A TEEN-AGE ROCK 'N' ROLL SINGER

OF COURSE EVERYONE CAN SING (OR AT LEAST THINKS HE CAN)! WE'LL ADMIT IT TAKES NERVE TO SING IN FRONT OF A GROUP OF GIRLS, BUT YOU PROBABLY HAVE WHAT IT TAKES IF YOU HAD THE NERVE TO BUY THIS **MADHOUSE** MAGAZINE!

THE FIRST THING WE MUST KNOW IS THAT WHEN YOU ARE AT A PARTY, AND YOU HAVE A CHANCE TO SING, DO THE GIRLS SCREAM FOR YOU...

OR DO THEY JUST SCREAM!



IF THIS IS YOUR PROBLEM, THEN TURN TO THE NEXT PAGE FOR THE SOLUTION...

TO BECOME A FABULOUS ROCK 'N' ROLL SINGER YOU WILL NEED THE FOLLOWING QUALIFICATIONS--

RICKY'S
SLEEPY
EYES

JIMMY CLANTON'S HAIR

FABIAN'S VOICE

FRANKIE AVALON'S
LEFT EAR LOBE

CONWAY'S
THUMB

DUANE'S
TWANGY
GUITAR

DION'S
ELBOWS

ELVIS'
KNEE

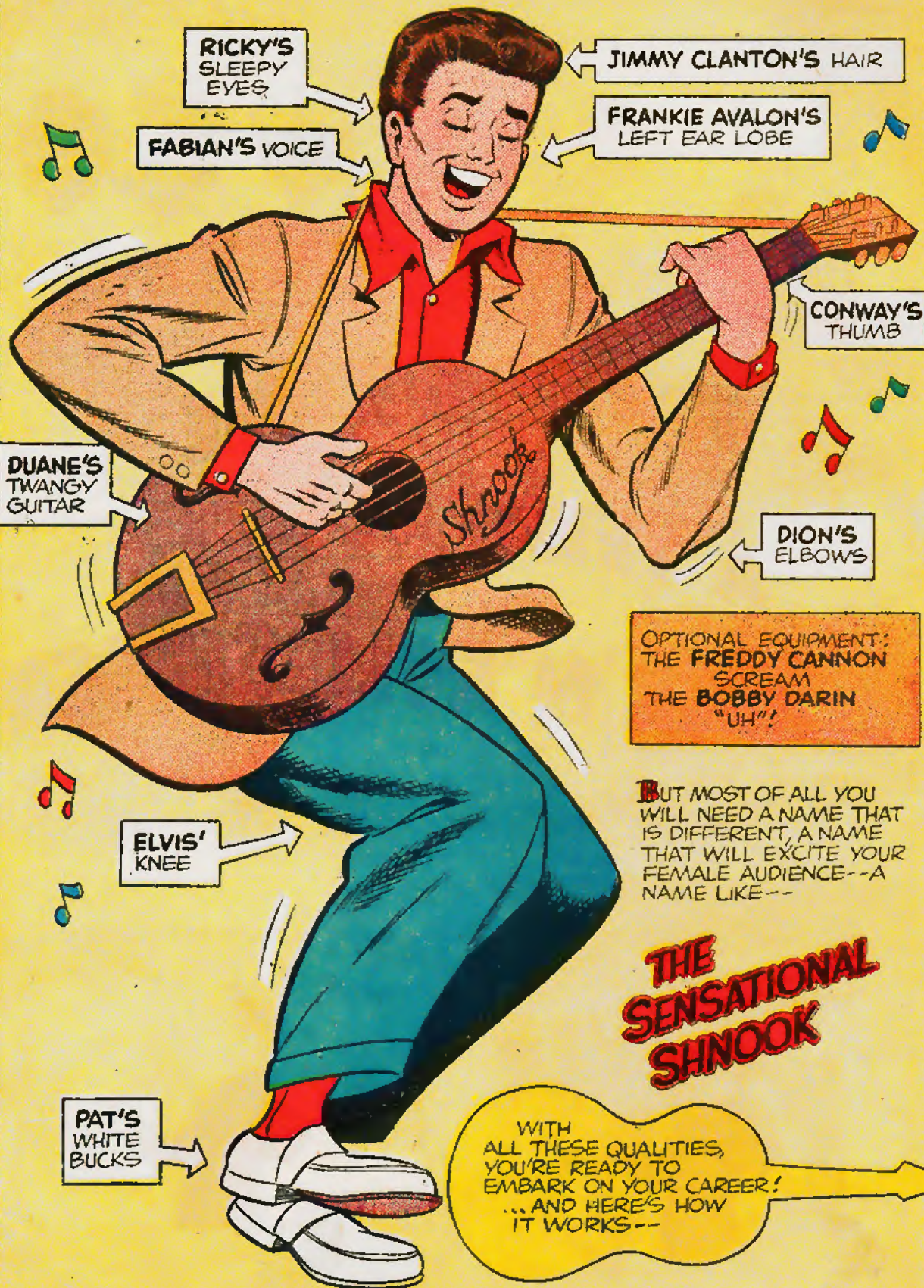
PAT'S
WHITE
BUCKS

OPTIONAL EQUIPMENT:
THE FREDDY CANNON
SCREAM
THE BOBBY DARIN
"UH"!

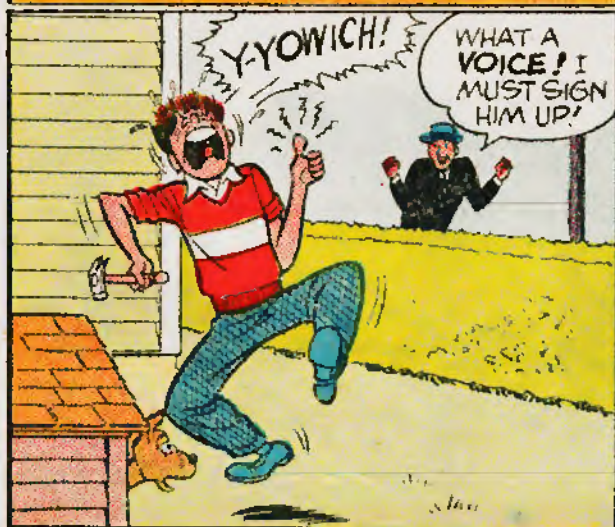
BUT MOST OF ALL YOU
WILL NEED A NAME THAT
IS DIFFERENT, A NAME
THAT WILL EXCITE YOUR
FEMALE AUDIENCE--A
NAME LIKE--

**THE
SENSATIONAL
SHNOOK**

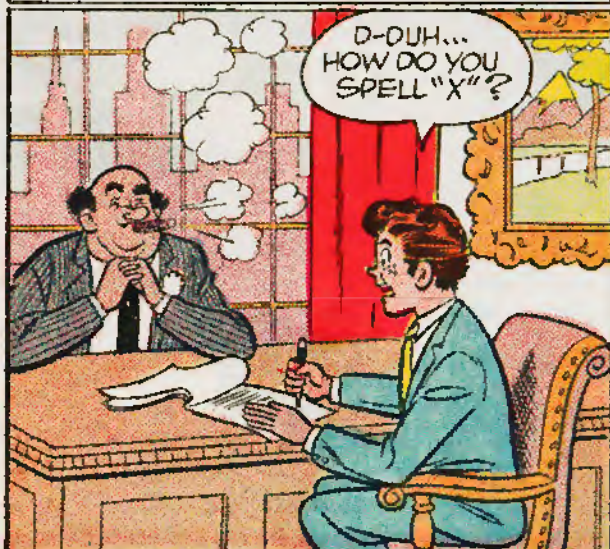
WITH
ALL THESE QUALITIES,
YOU'RE READY TO
EMBARK ON YOUR CAREER!
... AND HERE'S HOW
IT WORKS--



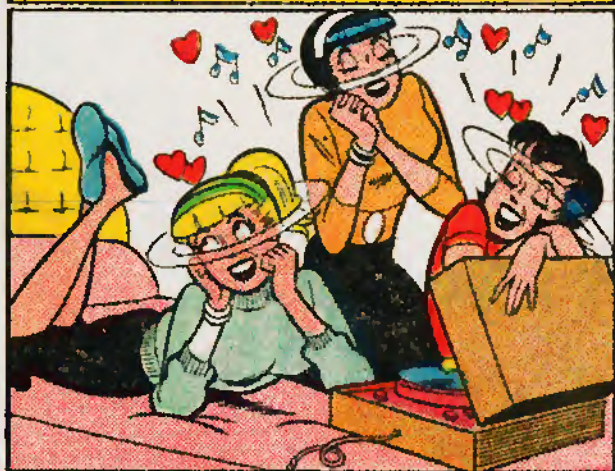
FIRST, YOUR SINGING STYLE IS DISCOVERED...



THEN, YOUR CONTRACT IS SIGNED...



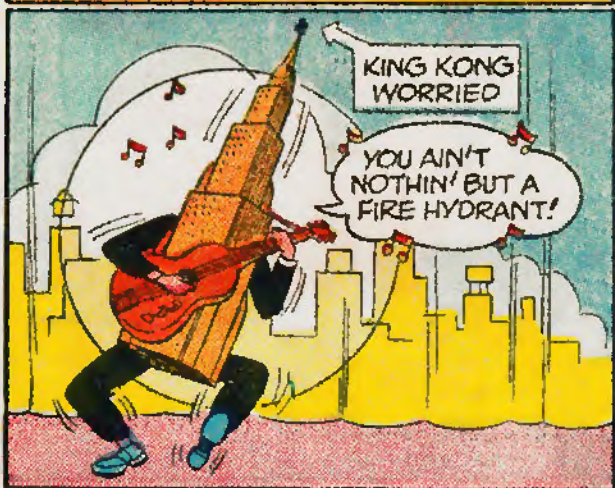
YOUR FIRST RECORD ("HOUND DOG STRIKES BACK") SELLS SEVEN MILLION COPIES THREE DAYS BEFORE IT IS EVEN RELEASED...



YOUR CLOTHES LOOK LIKE A BAD DREAM.



YOUR FIRST MOVIE FOR PUTRID PICTURES IS "I WAS A TEEN-AGE EMPIRE STATE BUILDING" IN ROCKIN' COLOR...



YOUR FACE IS ON EVERY FAN MAGAZINE. GIRLS JUST IDOLIZE YOU...



WELL, NOW YOU'RE WORLD FAMOUS! EVERYONE KNOWS THERE'S ONLY ONE SHNOOK, AND THAT'S YOU! YOUR NAME IS ON THEATRE MARQUEES THROUGHOUT THE WORLD! EVEN IN THE DEEP BLUE SEA...



IN CASE YOU DON'T DIG THE NAME "SENSATIONAL SHNOOK", CHOOSE ONE OF THESE: "SCINTILLATING SELWYN"--"FABULOUS FENWICK"--"MAGNIFICENT MALCOLM"--"TERRIFIC TERRENCE"--AND OF COURSE, "OBNOXIOUS OTTO"!

BUT ALAS, FELLAS, THERE IS ONE DRAWBACK--JUST WHEN YOU THINK YOU'VE GOT ALL THE GIRLS IN THE WORLD, AND ALL YOUR SATURDAY NIGHTS ARE BOOKED WELL INTO 1975, YOU WILL PROBABLY DISCOVER THAT YOU'RE NOT THE ONLY GUY WHO READ THIS MADHOUSE EXCLUSIVE...



SO YOU, SHNOOK, ARE LOST IN THE CROWD; BUT "THAT'S SHOW BIZ, KID"!

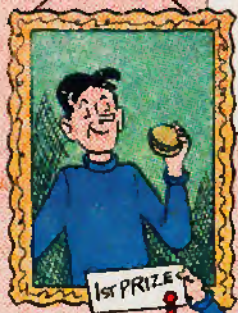
the ABC's of Art!



THIS IS A
REALISTIC
PAINTING!



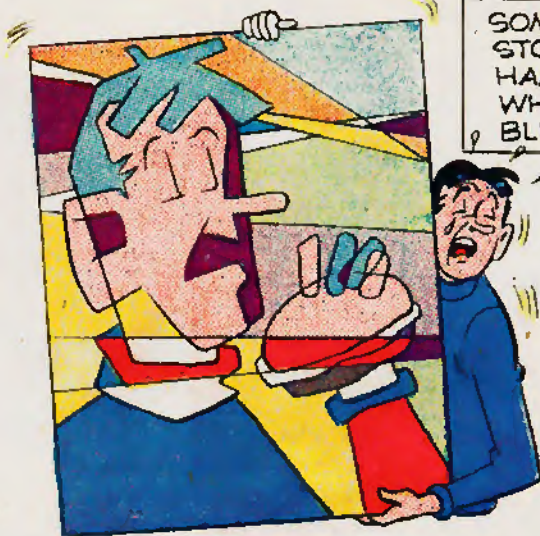
THIS REALISTIC
SELF-PORTRAIT
TOOK A GREAT
DEAL OF TIME,
MATERIALS, AND
THREE DOZEN
HAMBURGERS!



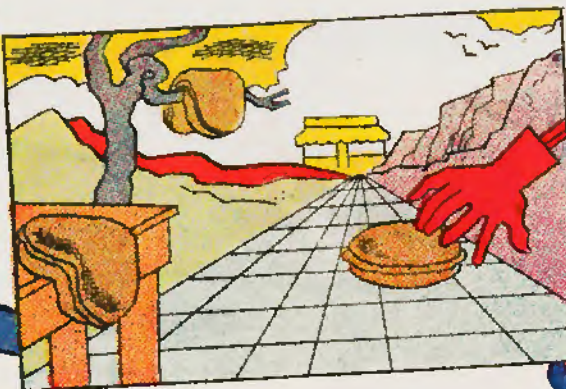
NEXT, WE COME TO
ABSTRACTION. THIS
IS BEST ACHIEVED BY
BLINDFOLDING THE
ARTIST.



SOMEBODY
STOLE MY
HAMBURGER
WHILE I WAS
BLINDFOLDED!



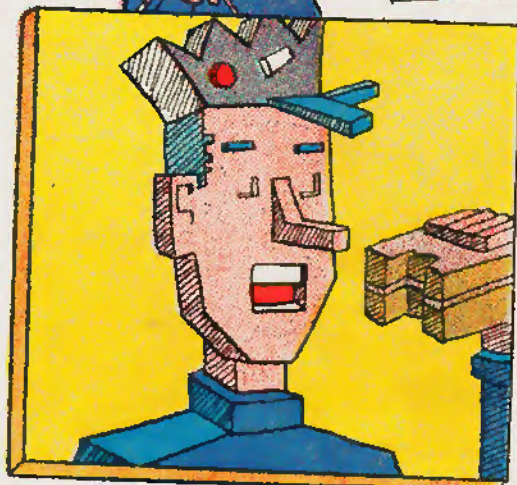
IN **SURREALISM**, THE PAINTING HAS A DREAM-LIKE QUALITY!



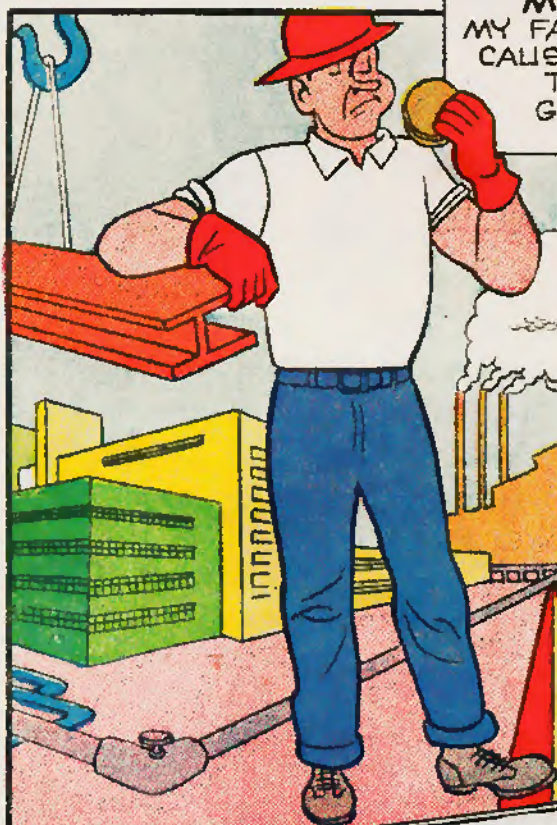
AS A MATTER OF FACT, I DREAM OF HAMBURGERS QUITE OFTEN!



CUBISTS LIKE TO USE HAMBURGERS AS A SUBJECT, BECAUSE THE BURGER IS A **SQUARE** MEAL IN ITSELF!



MURALS ARE MY FAVORITE BE-CAUSE EVERYTHING TAKES ON A GIANT, HEROIC SIZE



INCLUDING THE HAMBURGERS!



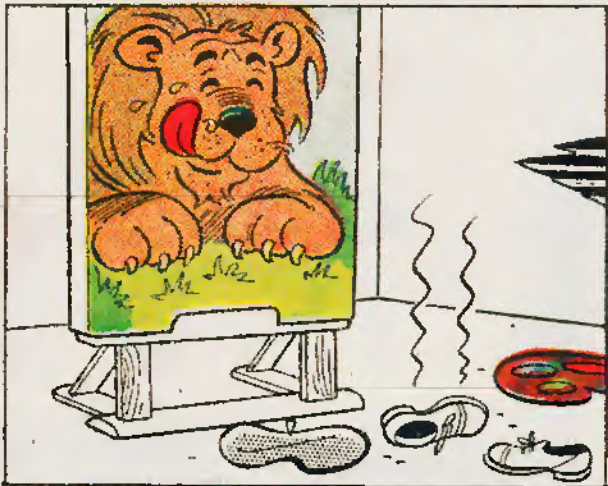
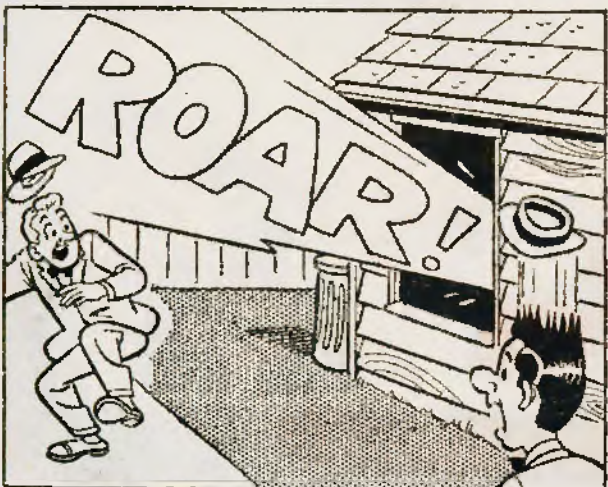
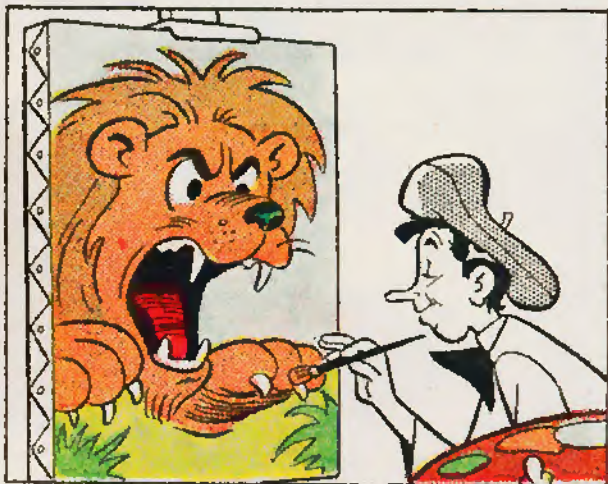
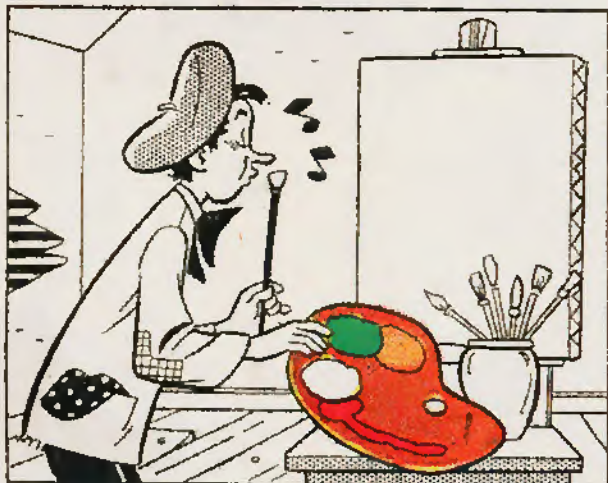
END

Jughead

DIPSY DOODLES



"ROAR,
LION,
ROAR!"



MISS GRUNDY SAYS:

I SUPPOSE BY NOW YOU'VE ALL
COME IN CONTACT WITH A MODERN
PHENOMENON KNOWN AS
"THE BEATNIK"!



BEATNIKS THRU HISTORY

BUT JUST SUPPOSE
BEATNIKS WEREN'T
SO RECENT! WHAT
WOULD OUR HISTORY
BOOKS LOOK LIKE..

..IF THESE FAMOUS
PEOPLE HAD BEEN
BEAT!

BEETHOVEN

First
Performance
Symphon
5
FOR BONGO
DRUM



COLUMBUS

OOG! LIKE THIS
BOAT REALLY
ROCKS, MAN!



AMERICA
OR
BUST!

THE
SOUTH
POLE.
LIKE

WE
MADE
IT!

THIS IS
ENDSVILLE!

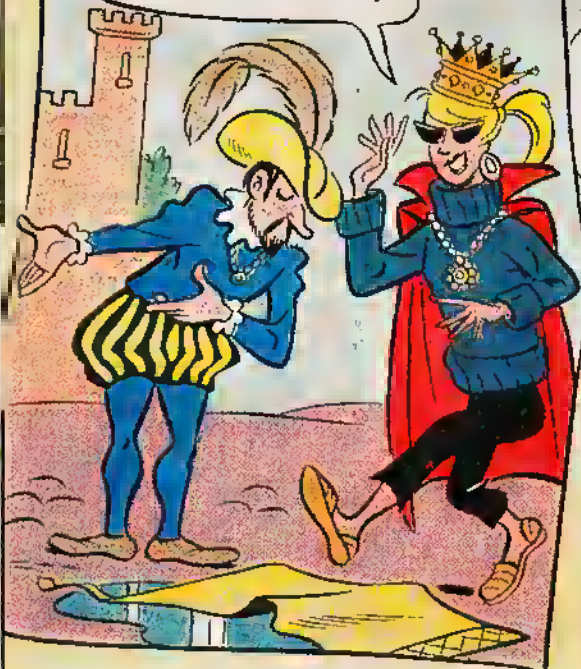
YOU SAID IT-
IT IS THE COOLEST!



ADMIRAL BYRD

QUEEN ELIZABETH

REALLY, RALEIGH!
YOU'RE A RIOT!



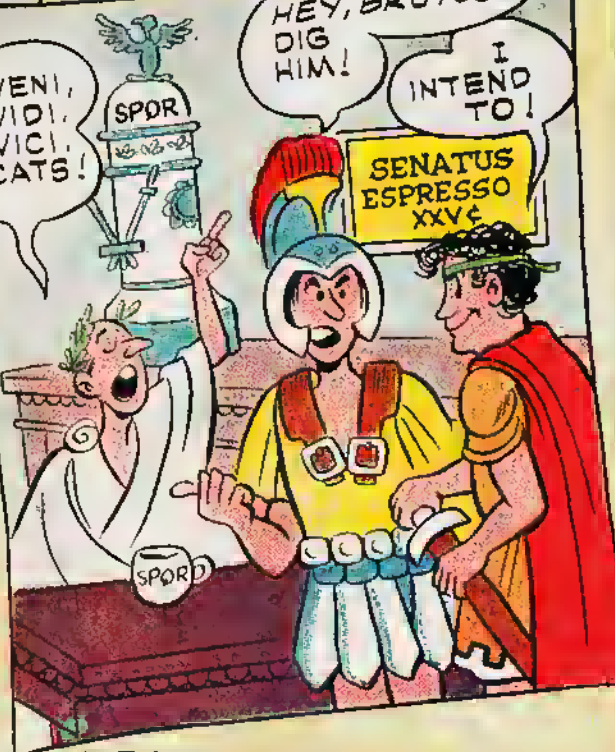
JULIUS CAESAR

VENI,
VIDI,
VICI,
CATS!

HEY, BRUTUS!
DIG HIM!

I
INTEND
TO!

SENATUS
ESPRESSO
XXVC



SHAKESPEARE

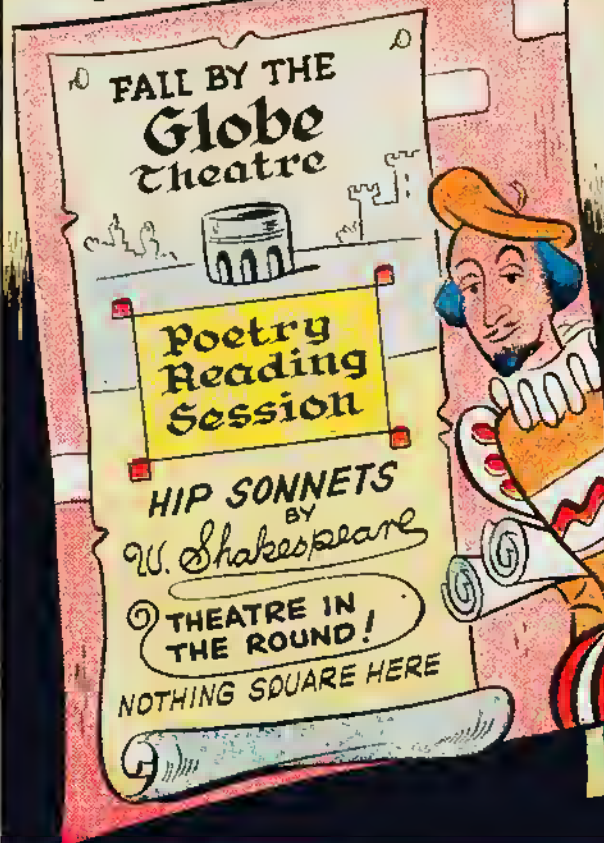
FALL BY THE
Globe
Theatre

Poetry
Reading
Session

HIP SONNETS
BY
W. Shakespeare

THEATRE IN
THE ROUND!

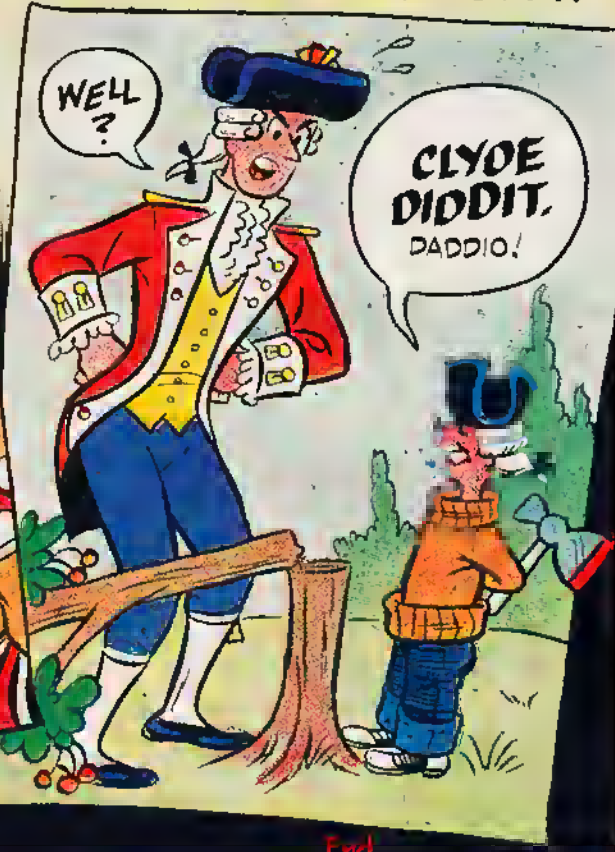
NOTHING SQUARE HERE



LITTLE G. WASHINGTON

WELL
?

CLYDE
DID IT.
DADDIO!



End

ARCHIE PRESENTS



THE MADHOUSE HALL of FAME

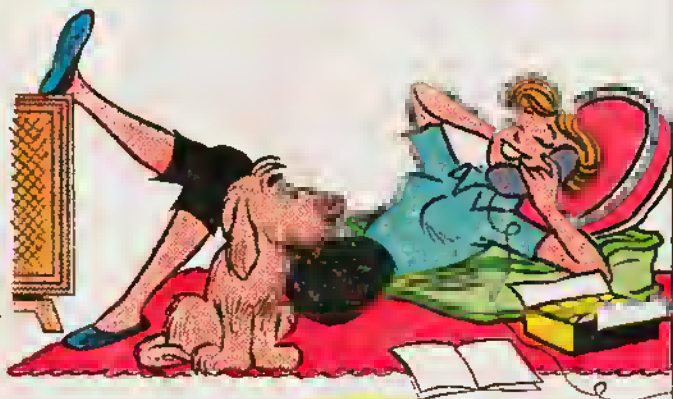
THE ~~WORST~~ FOOTBALL TEAM IN THE COUNTRY!



GOOCH HIGH HASN'T WON A GAME IN 11 YEARS!
..... UNFORTUNATELY, THE TEAM'S COACH IS ABSENT FROM THE PHOTO. HE WAS IN THE CLINIC AT THE TIME HAVING HIS ULCERS TAKEN CARE OF..

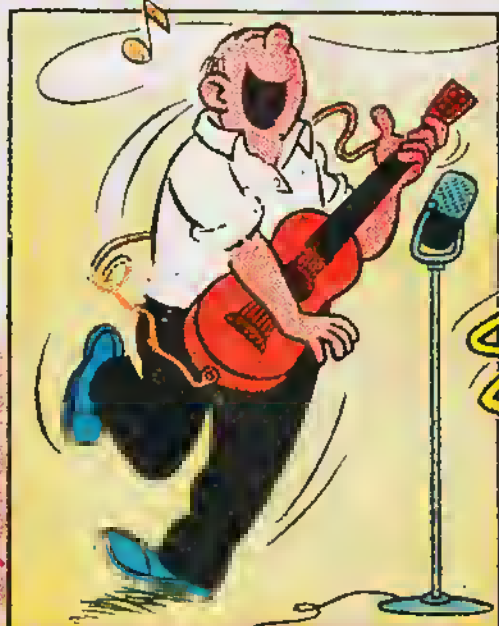
SHELIA GABBER

OF WINDY CORNERS, OHIO, MADE OVER 700 CALLS IN JUST ONE MONTH. INCLUDED WERE 43 LONG-DISTANCE CALLS, THREE OF WHICH WERE TO INNER MONGOLIA. PEN-PALS MAY WRITE TO SHELIA AND HER FOLKS IN CARE OF THE COUNTY POOR HOUSE.



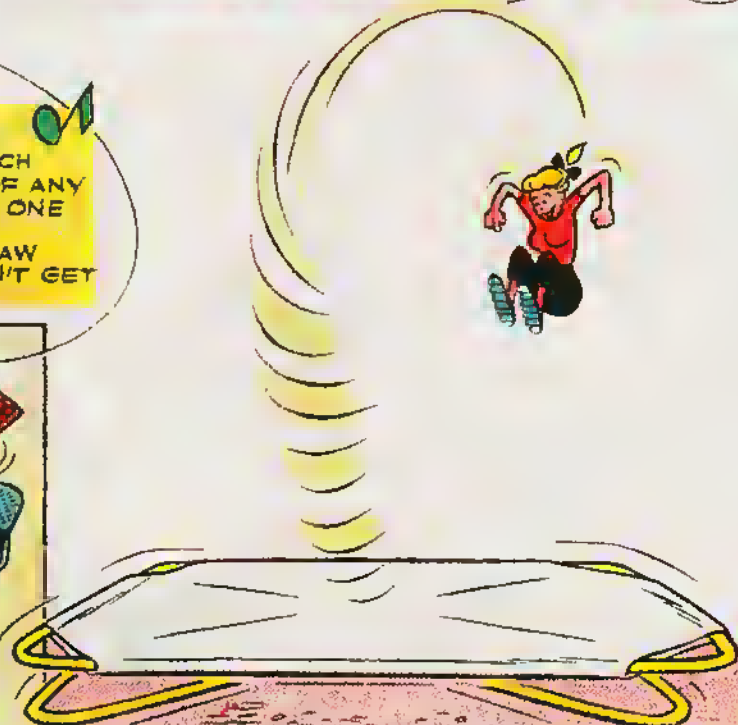
ROCKING DADDY!

GINCH HAS THE SMALLEST FAN CLUB OF ANY ROCK AND ROLL STAR - NAMELY ONE MEMBER!
..... AND GINCH'S BROTHER-IN-LAW THREATENS TO QUIT IF HE DOESN'T GET A RAISE!



ALICE BOWNSER

OF RUSTY SPRINGS, IDAHO, MADE 343 CONSECUTIVE FLIPS ON HER TRAMPOLINE. ALICE WAS ONE SHY OF THE ALL-TIME RECORD --- SHE FLOPPED WHEN SHE SHOULD HAVE FLIPPED!

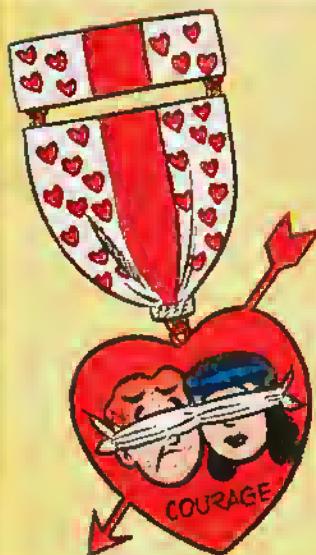




GENERAL ARCHIE PRESENTS:

SPECIAL MEDALS FOR TEEN-AGERS

Sometimes the good behaviour of teen-agers goes unnoticed---
To give recognition where it is due, "General" Archie recommends that the following medals be awarded to deserving teen-agers---



BLIND DATE MEDAL

FOR THE BRAVE
GUYS AND GALS
WHO GO ON AT
LEAST 5 BLIND
DATES.
MEDAL IS ALSO
KNOWN AS THE
TEEN-AGERS
PURPLE HEART.



THE GOLD JUKE BOX MEDALLION

TO THE ONE
WHO MOST
OFTEN FEEDS
THE JUKE BOX.
BADGE CAN
ALSO BE PAWNEED
FOR A DIME
FOR ONE MORE
JUKE BOX PLAY.

BANANA SPLIT BADGE

TO ANYONE WHO CAN DOWN
THREE SPLITS AT ONE SITTING---
WITHOUT SPLITTING.



ORDER OF THE LONG GREEN

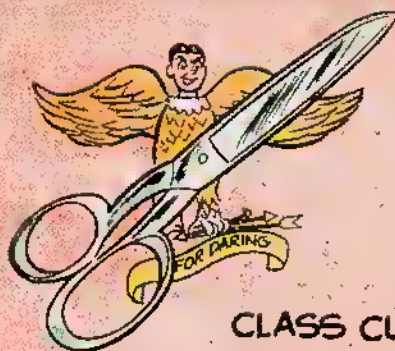
TO THE GUY OR
GAL IN THE CROWD
WHO GETS THE
BIGGEST ALLOWANCE.

(FOR SOME STRANGE
REASON, MEMBERS
OF THE OPPOSITE
SEX TAKE TO THE
WEARER OF THIS
DECORATION!)

DOUBLE "R" AWARD



TO THE BEST ROCK
AND ROLL DANCER
IN THE CROWD.
PRESENTATION WILL
BE MADE ON THE
DICK CLARK SHOW.

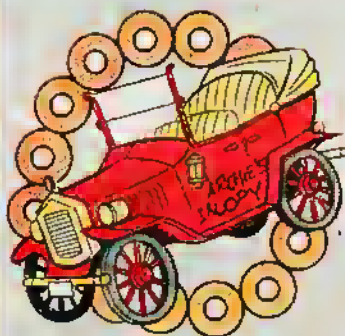


CLASS CUTTERS PIN

TO THE ONE WHO CUTS THE MOST
CLASSES. PERSONS RECEIVING
THE PIN MUST SHOW PROOF HE'S
ENTITLED TO IT. BEING KICKED
OUT OF SCHOOL IS SATISFACTORY
EVIDENCE.

WREATH OF THE MOST POPULAR

TO THE BEST LIKED BOY AND GIRL
IN THE NEIGHBORHOOD.
TO INSURE CONTINUED POPULARITY,
THE PERSON'S PHONE NUMBER IS
DISPLAYED ON THE BADGE.



JALOPY BADGE

TO THE BOY WHO OWNS THE
OLDEST JALOPY, WITHOUT WHOSE
HELP MANY A REPAIR SHOP WOULD
GO OUT OF BUSINESS.

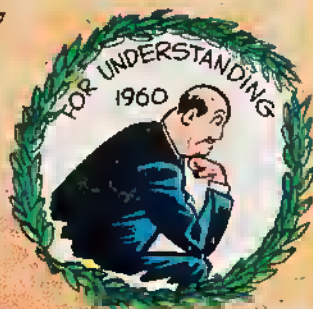
Special Jughead Medal



TO THE ONE WHO
CAN FINISH A
"KITCHEN SINK
SUNDAE" AND SAY
"IS THAT ALL?"

SPECIAL PARENTS MEDAL

TO ANY ADULT WHO
CAN GET THROUGH
ONE MONTH WITH-
OUT COMPLAINING
ABOUT TODAY'S
TEEN-AGERS.

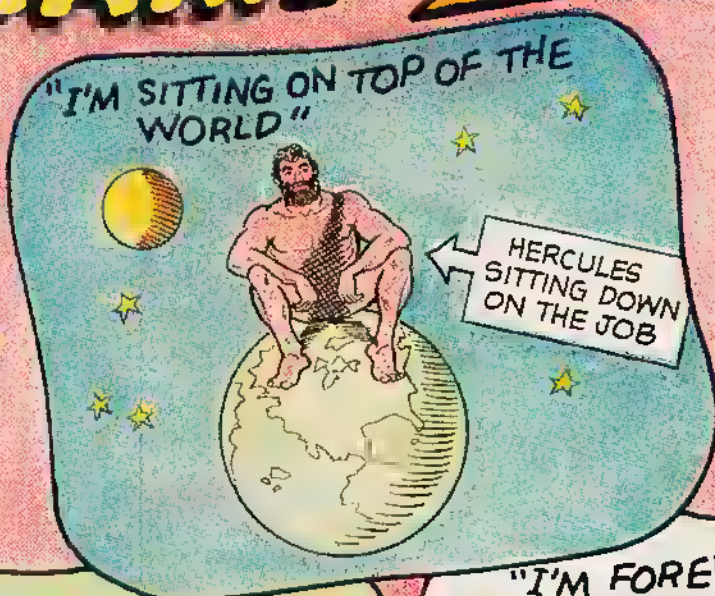




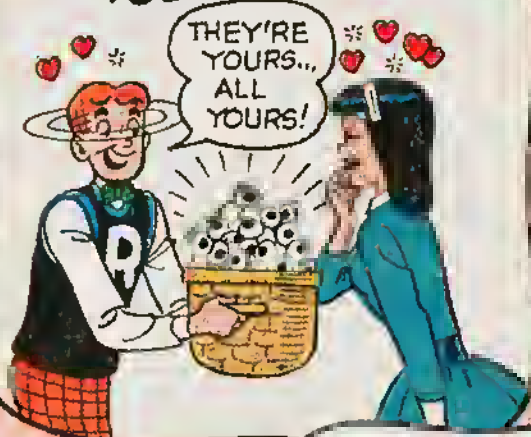
BETTY SAYS --

DID YOU EVER STOP TO ACTUALLY LISTEN TO THE WORDS OF POPULAR SONGS? IF NOT, YOU'RE LUCKY -- 'CAUSE A LOT OF 'EM ARE STRICTLY FROM LOONYVILLE! TO SHOW WHAT WE MEAN, MADHOUSE CONSIDERS WHAT THIS SINGIN', SWINGIN' WORLD WOULD BE LIKE --

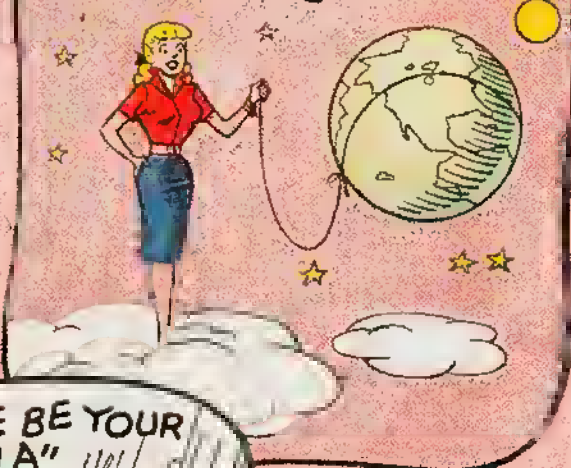
...IF SONG TITLES CAME TRUE!



"I ONLY HAVE EYES FOR YOU"



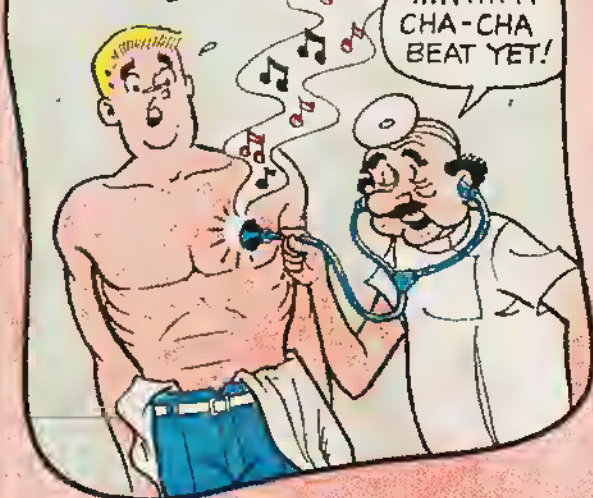
"I'VE GOT THE WORLD ON A STRING"



"LET A SMILE BE YOUR UMBRELLA"



"WITH A SONG IN MY HEART"



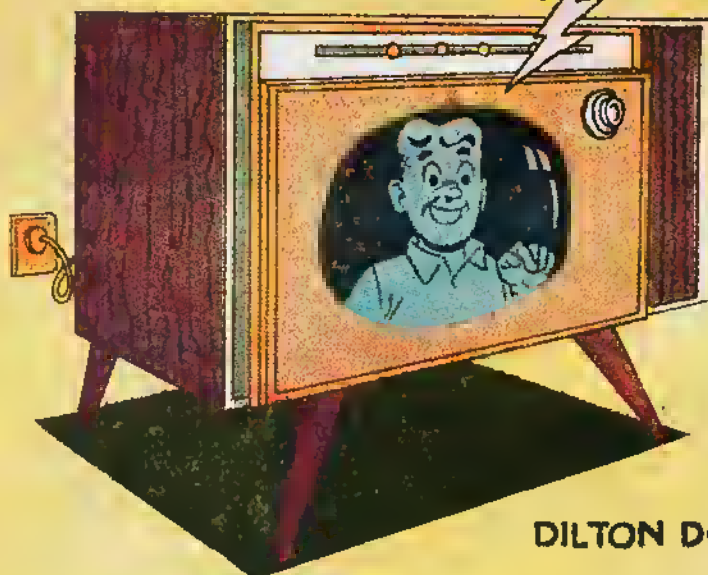
"I'M GONNA BUY A PAPER DOLL"



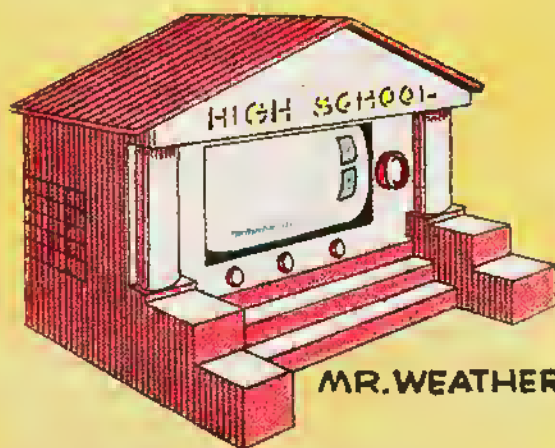
LET'S GO, GANG! SEND US YOUR SONG TITLES--
AND WE'LL DO THE REST!

HAVE YOU NOTICED THAT MOST T.V. SETS
ARE VERY MONOTONOUS IN APPEARANCE?
IT SEEMS TO ME THAT THEY SHOULD REFLECT
THE OWNER'S PERSONALITY, LIKE THE
SETS I'VE DESIGNED FOR

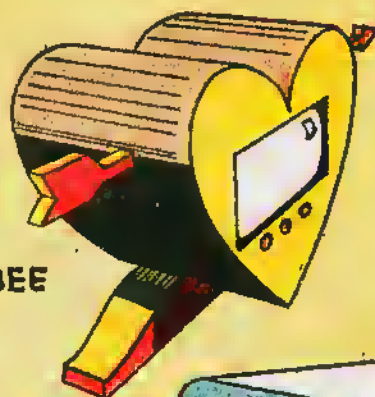
ARCHIE'S T.V. SETS



DILTON DOILY

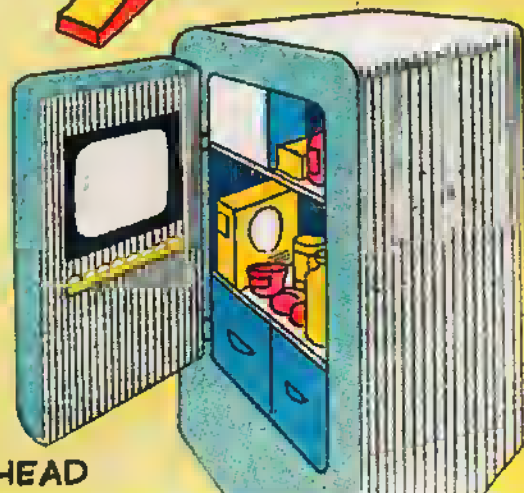


MR. WEATHERBEE



VERONICA
AND
MYSELF

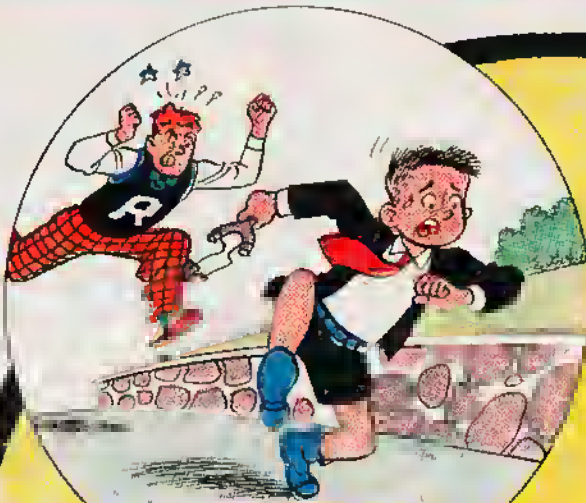
MR. LODGE



JUGHEAD

MAD HOUSE'S

HIT AND PUN BASEBALL



HIT AND RUN

alon

Colorite
IT'S A PLEASURE
TO DYE
CHANGE THE
COLOR OF
YOUR HAIR
THE NEW
EASY WAY

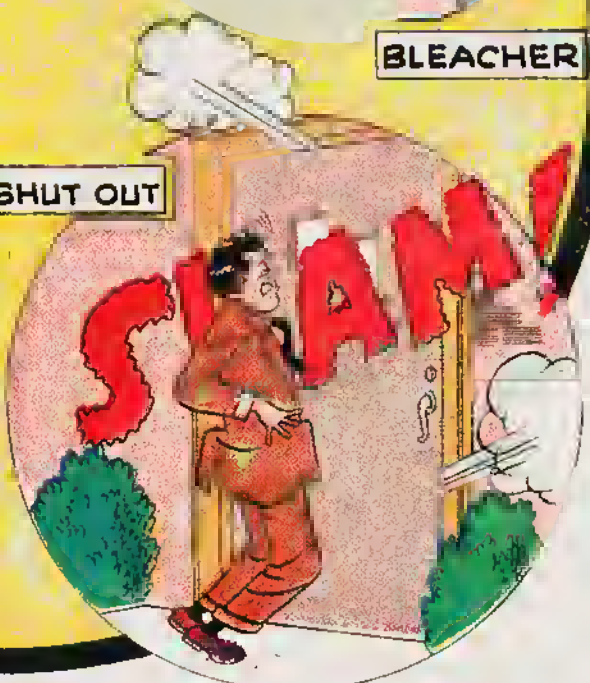


BLEACHER

SQUEEZE PLAY



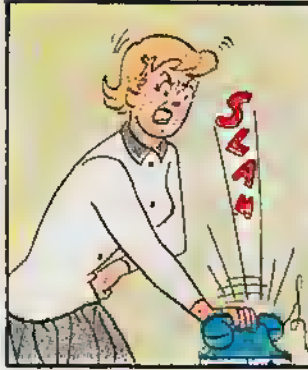
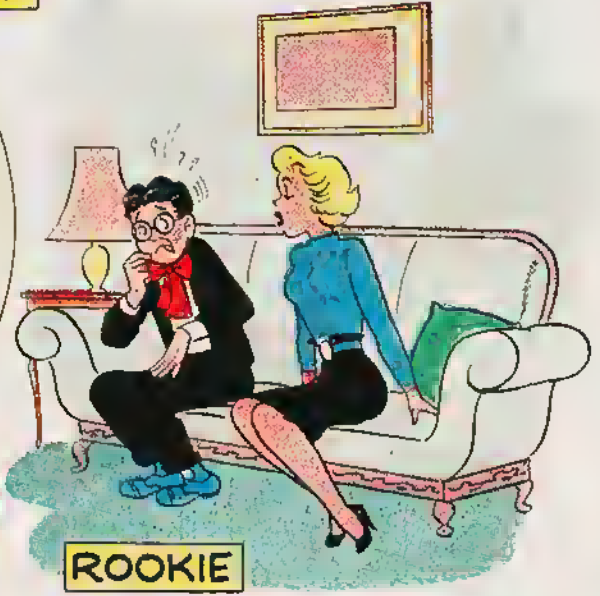
SHUT OUT



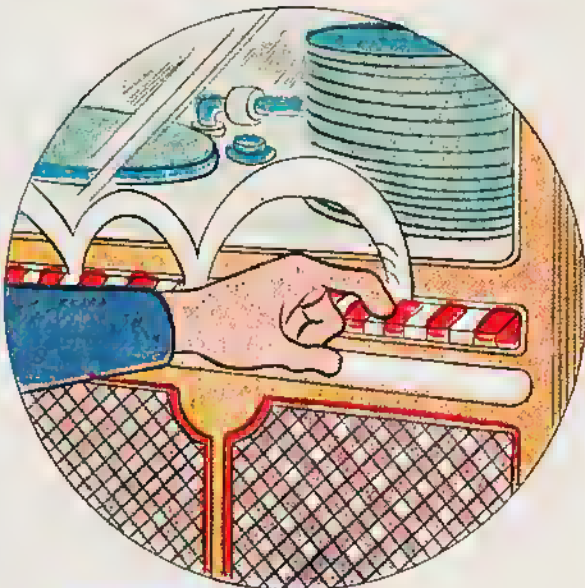
SUBSTITUTE



ROOKIE

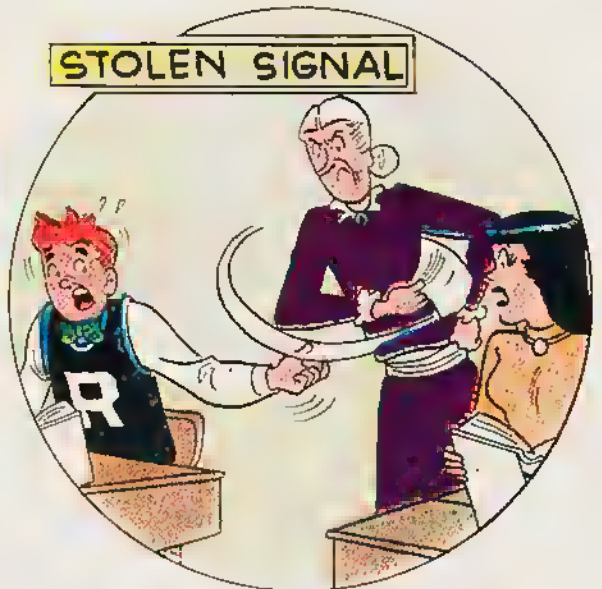


STRIKE OUT



TRIPLE PLAY

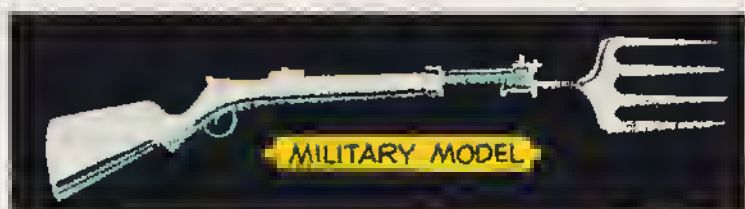
STOLEN SIGNAL



GIRLS: IT WON'T BE LONG BEFORE YOU'RE WALKING DOWN THE AISLE WITH THE MAN OF YOUR CHOICE. ONCE YOU HAVE HOOKED THE POOR...ER...EMBARKED ON THE SEA OF MATRIMONY, YOUR NEXT THOUGHT SHOULD BE OF FURNISHING YOUR LITTLE DREAM HOUSE.... YOU'LL WANT THE FINEST OF EVERYTHING.. THE FINEST FURNITURE .. THE FINEST LINENS...THE FINEST DRAPERIES... THE FINEST POTS...PANS...DISHES... NEVER MIND WHAT YOUR HUSBAND SAYS: WHO'S RUNNING THINGS NOW ANYWAY?... YOU'LL WANT THE FINEST IN SILVER WARE...AND THAT CAN MEAN ONLY ONE THING .. **SILVER WARE BY MADHOUSE**...THE CHOICE OF DISCRIMINATING BUYERS



LOOK THROUGH OUR CATALOGUE AND TAKE YOUR CHOICE OF OUR DISTINCTIVE PATTERNS



RECORD FAN'S DINNER DELIGHT



**ECONOMY
SPECIAL**

**HORROR
FANS
DELIGHT**

**PEN PALS
PICK**

ROCK'N'ROLL

WHEN SHOPPING
FOR SILVERWARE
LOOK FOR OUR TRADE
MARK* (WE'VE STAMPED
IT ON ALL DESIGNS...
INCLUDING OUR COM-
PETITORS!) IT'S EASY
TO FALL IN LOVE WITH
OUR DESIGNS.
(LOVE IS BLIND)

MANY WOMEN HAVE ASKED
US HOW WE CAN AFFORD TO
MARKET OUR SUPERB SILVER
AT SUCH RIDICULOUSLY LOW
PRICES. THE ANSWER IS
SIMPLE... OUR SUPERB
CRAFTSMEN ARE UNDER-
PAID. THEREFOR, NOT ONLY
ARE WE ABLE TO PASS THE
SAVINGS ON TO YOU, BUT
OUR SUPERB SILVER IS
ACTUALLY MADE OF VERY
CHEAP SUPERB TIN.

* TRADE MARK
DESIGNED IN
OLD ENGLISH
LETTERING BY AN
OLD ENGLISHMAN.

SILVER - MADHOUSE - SILVER
DESIGNED TO BRING HAPPINESS TO THE MANUFACTURERS.



DILTON SAYS :

Here are some ZOO/LOGICAL oddities
you're likely to see only in the...

MADHOUSE MENAGERIE

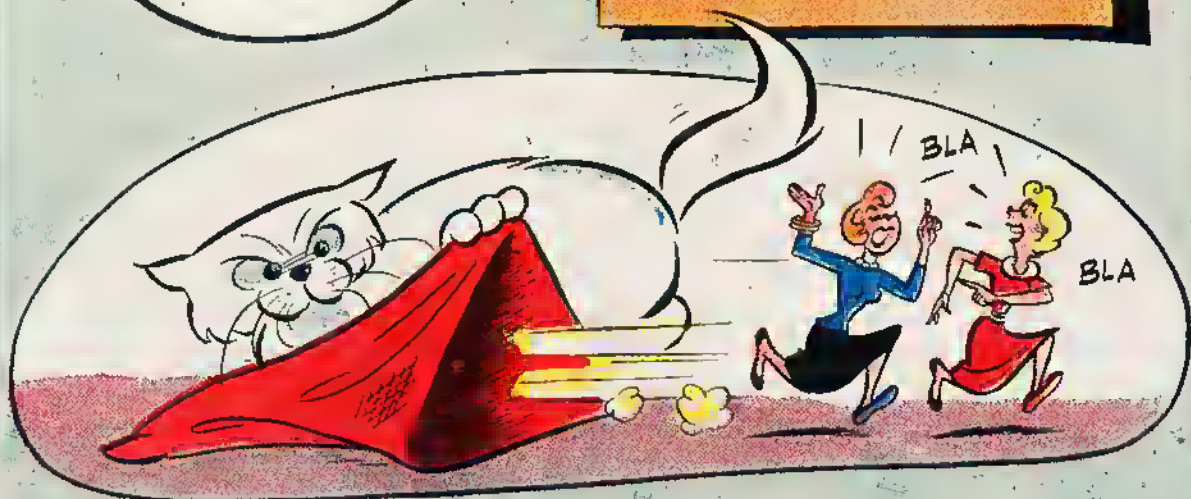
First - here's a BAT
that has **PEOPLE** in
the belfry!



THE FROGGY, FROGGY
DEW..



This is a FROG that
has a **ROCK & ROLL**
SINGER in its throat!



And a CAT that lets **GOSSIPS** out of the bag!

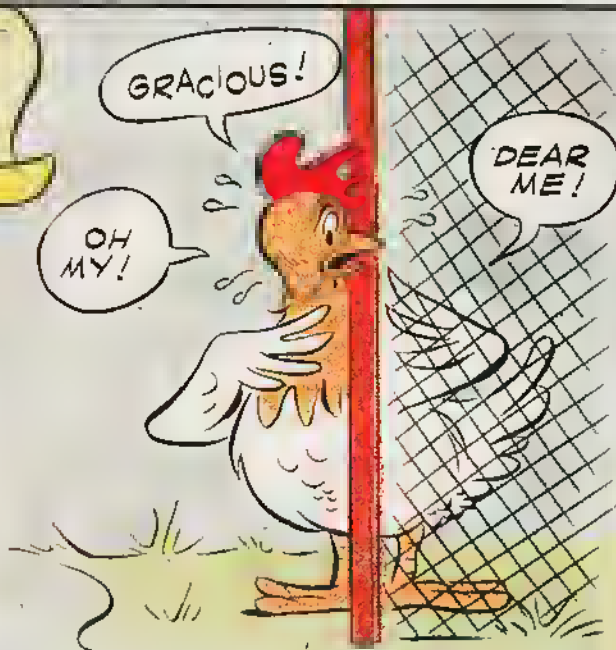
Another member of the
Madhouse Menagerie is
this **BOYFOOTED BEAR!**



GRACIOUS!

OH
MY!

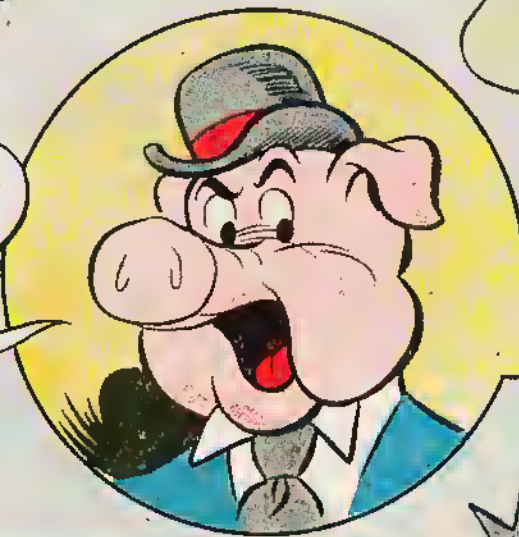
DEAR
ME!



And here's a
**PEOPLE-HEARTED
CHICKEN!**

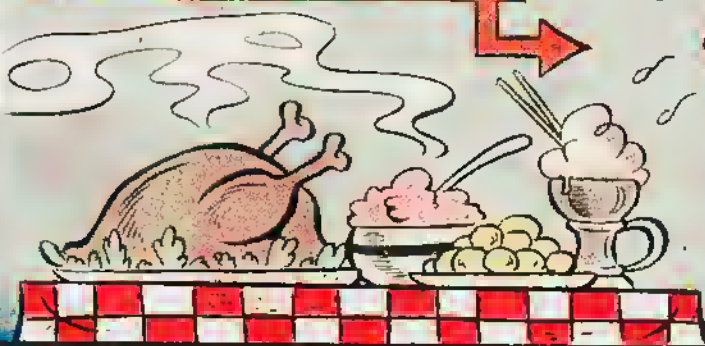
WHAT
THIS COUNTRY
NEEDS..

IS LESS
PEOPLE
TELLING
US WHAT
THIS
COUNTRY
NEEDS!

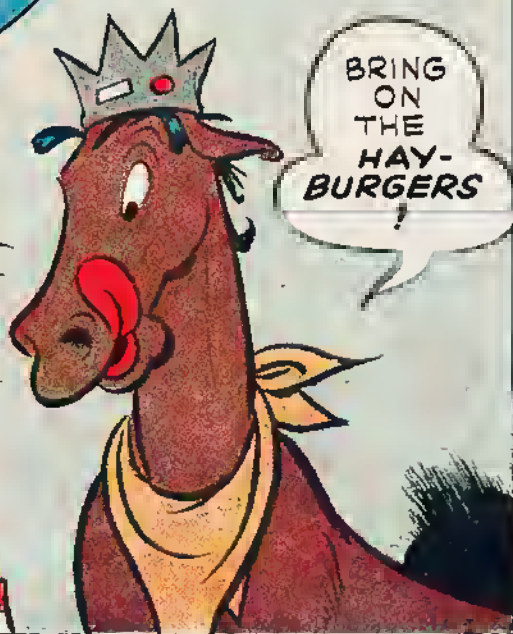


.. a **HOG** that
speaks
MANWASH!

And last but hardly
least - a **HORSE** that
eats like **JUGHEAD!**



BRING
ON
THE
**HAY-
BURGERS**!





AUNT JUGGIE'S

ADVICE TO THE LOVELORN

Dear Aunt Juggie—
My father is a ping-
pong fan. Last night
I got home late from
a date, and he spanked
me with a ping-pong
paddle. What should
I do? —Sally M.

DEAR SALLY M.—
EITHER START COMING HOME
EARLY, OR GET YOUR DAD TO
SWITCH TO CHECKERS.

Dear Aunt J.

My boy friend and I
never agree on anything.
This makes me sad,
because I feel two heads
are better than one.
Don't you think I'm
right? —Annoyed

DEAR ANNOYED—
NO. WHO NEEDS A
TWO-HEADED BOY FRIEND
?

DEAR AUNT JUGGIE—
I AM CRAZY ABOUT
A GIRL IN MY CLAZZ. HOW
CAN I TELL HER THAT
SHE ZETZ MY HEART
ON FIRE? —ROMEO

DEAR ROMEO—
IF THE FIRE IS REALLY A-
GLOW, TRY SMOKE SIGNALS.



Dear Auntie J.
I have a new boy
friend. He reminds me
of my grandmother,
except for the mous-
tache. Is this bad?
-Puzzled Gal

DEAR PUZZLED GAL—
THAT DEPENDS ON WHETHER
THE MOUSTACHE BELONGS TO
YOUR BOYFRIEND OR YOUR
GRANDMOTHER.

Dear Aunt J.
Is it proper to
kiss a girl with
your eyes
closed?

-Tom C.

DEAR TOM C.
WHAT HAVE MY
EYES GOT TO DO
WITH IT??

Dear Aunt Juggie—
Whenever my boy friend
takes me to the candy store,
the same thing happens. I
order a chocolate soda, then
he makes me pay the check.
Should I switch to a
different flavor?

- Worried

DEAR WORRIED—
NO-- TO A DIFFERENT
BOY FRIEND.

Dear Aunt Juggie—
Every time I have a
fight with my girl friend,
she throws a shoe at me.
Is this ladylike?

-Black and Blue

DEAR BLACK AND BLUE—
IT ALL DEPENDS ON
WHETHER SHE TAKES HER
FOOT OUT OF IT FIRST.

DEAR AUNT J.—
THERE IS A BOY AT
SCHOOL WHO LIKES ME. I
TOLD HIM THAT I LIKE HIM,
TOO— BUT I CHANGED MY
MIND. HOW CAN I GIVE HIM
THE AIR?

-FICKLE PHYLLIS

DEAR FICKLE PHYLLIS—
IF YOU WANT TO GIVE HIM THE
AIR, STOP HANGING HIM ON
YOUR "LINE."

BETTY SAYS --

HERE IT IS, GANG! ANOTHER COLLECTION OF SPECIAL
TEEN-AGE WORDS AND PHRASES! AND THEY REALLY
WORK!
TRY IT AND SEE! JUST WRAP YOUR VOCAL CHORDS
AROUND SOME OF THESE CRAZY --

TONGUE TOPPERS

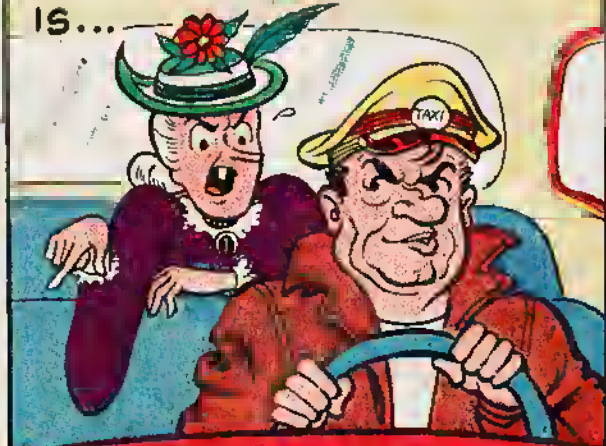
FOR COOL CATS!

THE NEXT DOOR PEST IS...



A "NEIGHBORE"

A COMPLAINING PASSENGER
IS...



A "TAXICRAB"

A MISER IS...



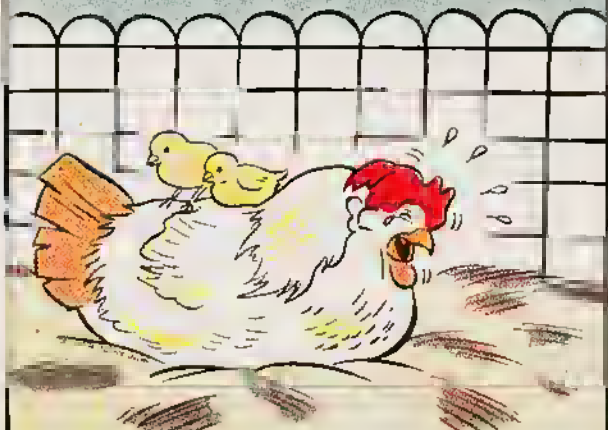
A "DOUGH-RE-MEANIE"

A GOOD SODA JERK IS...



A "MIX MASTER"

A HEN'S CACKLE IS...



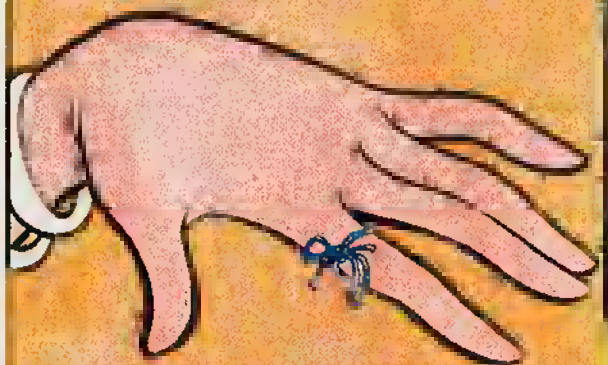
A "FOWL BAWL"

A WINK IS...



AN "EYE CUE"

A STRING-ON-FINGER IS...



A "FORGET-ME-KNOT"

A FLIRTATIOUS BLONDE IS...



"CHARMINX"

AN EASY SCHOOL EXAM IS...



A "WHIZ QUIZ"

CLYDE DIDDIT IS...



(ARE YOU KIDDIN'? NOTHING
CAN DESCRIBE HIM!)

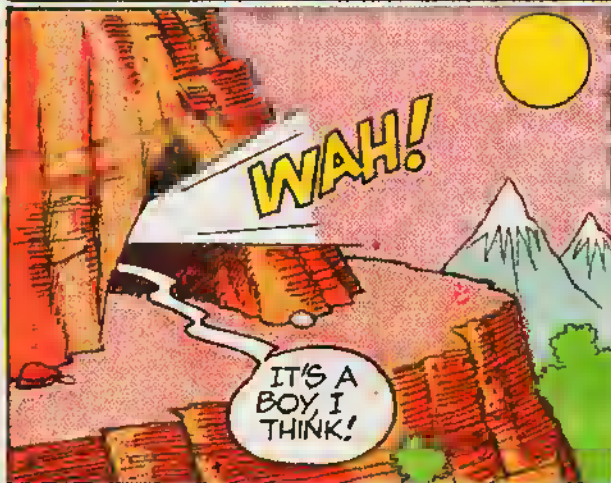
MR. WEATHERBEE PRESENTS:

GREAT MOMENTS IN HISTORY...

THE

DISCOVERY OF HAIR

THE DISCOVERER OF HAIR, ARCHIBALD FOOMISH, WAS BORN AT AN EARLY AGE.



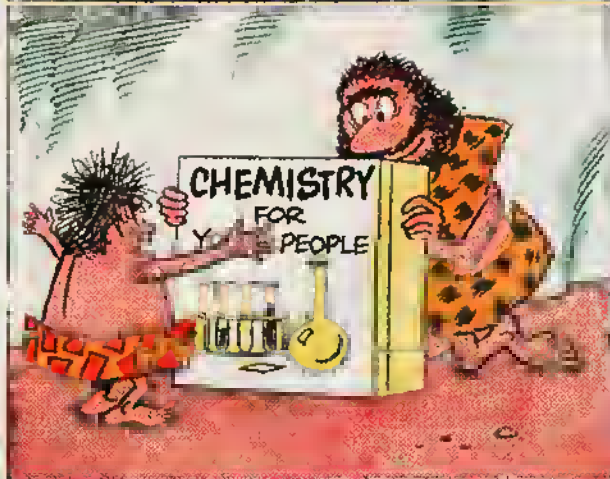
HIS FATHER, SIR HAIRY FOOMISH, WAS A DISTINGUISHED INVENTOR. HE HAD IMPROVED THE SQUARE WHEEL BY ROUNDING ITS CORNERS...



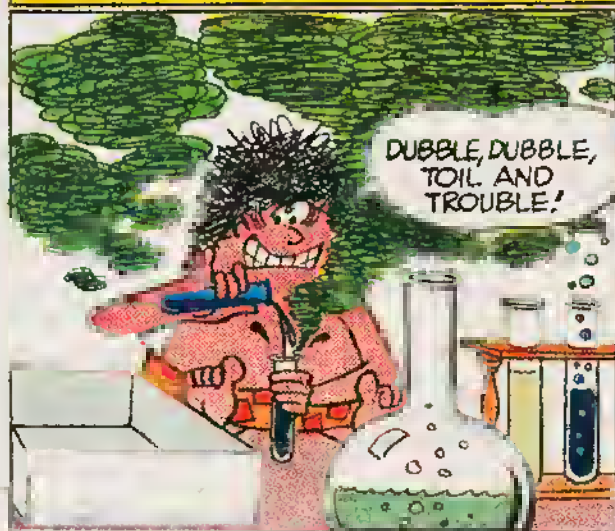
SIR HAIRY, BEING A PROUD PARENT, WAS DETERMINED THAT HIS YOUNG SON SHOULD ALSO DISTINGUISH HIMSELF IN THE WORLD OF SCIENCE...



THEREFORE, ON ARCHIBALD'S FIFTH BIRTHDAY, SIR FOOMISH GAVE HIM A CHEMISTRY SET.



ARCHIBALD WAS OVERJOYED! HE IMMEDIATELY STARTED EXPERIMENTING



JUST WHEN HE THOUGHT HE HAD INVENTED CHOCOLATE SAUCE, HE HIT UPON TRINITROTOLUENE..



UNDAUNTED, OUR YOUNG MAN OF DESTINY TRIED AGAIN AND AGAIN, BUT THE NEIGHBORS COMPLAINED ABOUT THE NOISE AND FALLING PLASTER.



FINALLY, THE FOOMISHES HAD TO MOVE. AS TIME WENT BY, LITTLE WAS HEARD FROM ARCHIBALD ...UNTIL SOME FIVE YEARS LATER, IN EAST OVERSHOE.



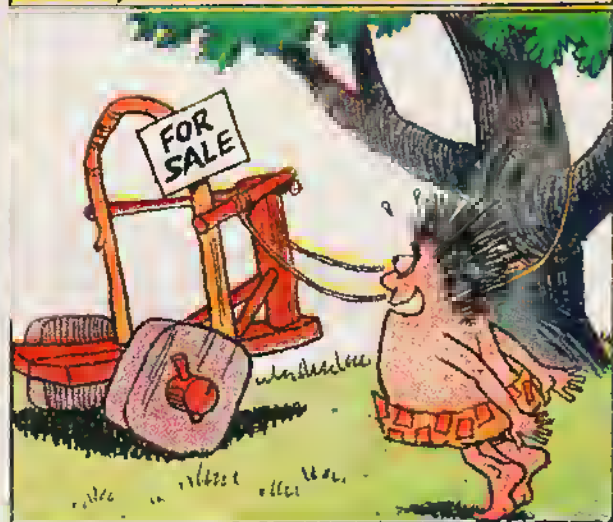
...AND AGAIN, WHEN ARCHIBALD WAS ABOUT SIXTEEN, IN EAST SLOBLOVIA..



FINALLY, SIR HAIRY FOOMISH, A DIS-APPOINTED FATHER, TOOK ARCHIBALD'S CHEMISTRY SET AWAY, AND TOLD HIM TO BEHAVE LIKE A NORMAL TEEN-AGER...



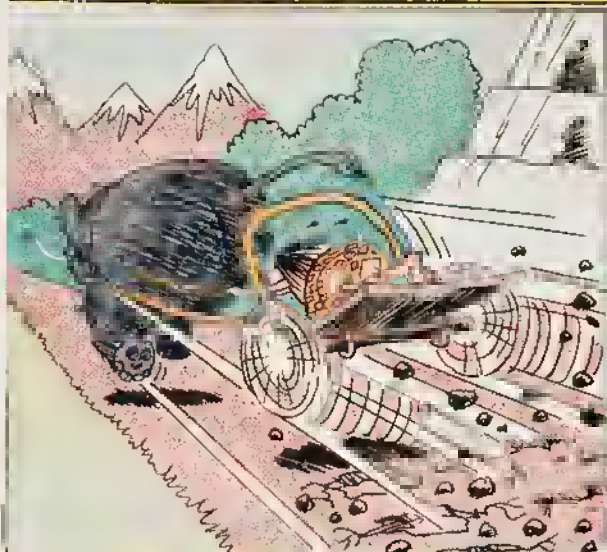
ARCHIBALD, SLIGHTLY RECKLESS AT HEART, TOOK TO DRAG-STRIP RACING...



HIS BOMB WAS A CHOPPED AND CHanneled MEAT WAGON, WITH A TWO-TON MASTODON UNDER THE HOOD. HE USED, OF COURSE, HIS FATHER'S FAMOUS ROUNDED CORNER WHEELS...



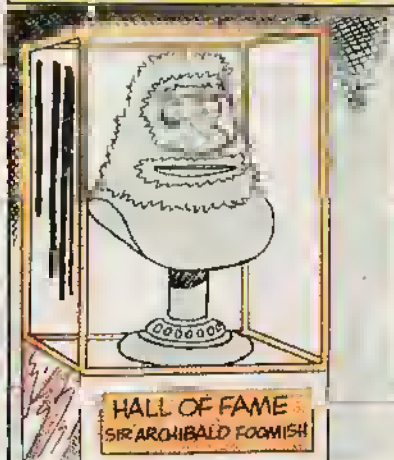
ARCHIBALD TORE UP THE TRACK...



SIR HAIRY, AFTER YEARS OF TRIAL AND ERROR, PROVED HIMSELF A DISTINGUISHED INVENTOR ONCE MORE... HE INVENTED THE FIVE-SIDED WHEEL...



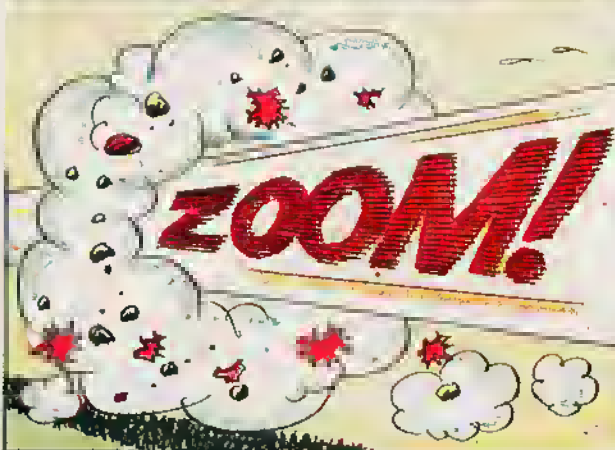
HE WAS KNIGHTED, AMONG OTHER HONORS, FOR MOVING CIVILIZATION AHEAD ANOTHER NOTCH...



ARCHIBALD DIDN'T WASTE ANY TIME INCORPORATING THE NEW WHEELS ON HIS HOT ROD,



THE WAGON EXPLODED FROM A STANDING START TO AN ASTONISHING SPEED NEVER EXPERIENCED BEFORE BY MAN! IN FACT, ARCHIBALD'S BOMB WAS OUT OF CONTROL.



ONLY A FEW BLOCKS AWAY, SIR HAIRY, QUIETLY BASKING IN HIS NEW-FOUND GLORY, WAS WATERING HIS LILIES...



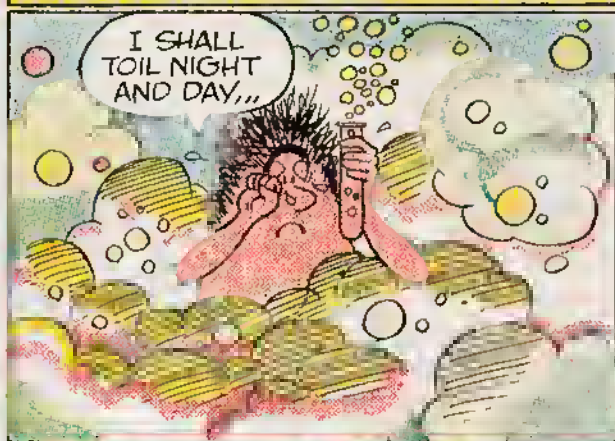
ALAS, BUT THIS IS TOO SAD. WE HAVEN'T THE HEART TO SHOW YOU WHAT HAPPENED NEXT,,

Sigh!

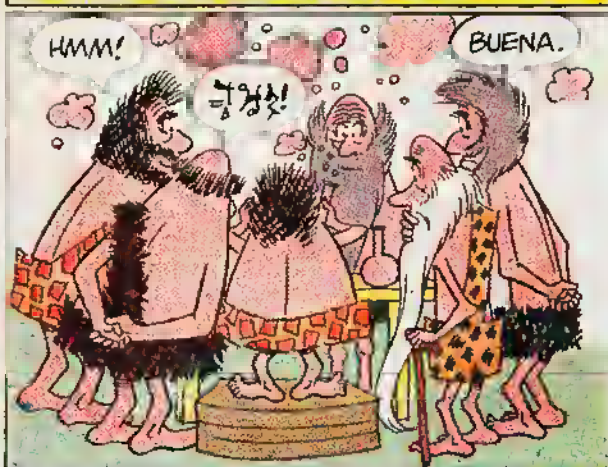
THE WORLD MOURNED THE LOSS OF THIS GREAT INVENTOR, BUT NOT QUITE SO MUCH AS OUR FATEFUL ARCHIBALD...



ARCHIBALD DETERMINED MORE THAN EVER TO DISTINGUISH HIMSELF IN THE WORLD OF SCIENCE FOR THE SAKE OF HIS HONORED FATHER, BOUGHT A PROFESSIONAL CHEMISTRY SET.



VENERABLE OLD SCIENTISTS CAME FROM AFAR TO SEE THE EXPERIMENTS OF THIS YOUNG MAN, WITH THE ILLUSTRIOUS NAME OF FOOMISH...



ONE DAY, WHEN THEY WERE ALL ASSEMBLED.



THEY WERE ALL AMAZED TO SEE ALL THEIR FUZZY STUFF BLOWN CLEAN OFF THEM...(BESIDES THEIR CLOTHES)



ARCHIBALD FOOMISH WISELY DEDUCED THAT THIS FUZZY STUFF WAS A NEW SUBSTANCE, THAT, HERETOFORE, HAD GONE UNNOTICED RIGHT UNDER THEIR VERY NOSES. HE NAMED IT **HAIR**, IN HONOR OF HIS FATHER.



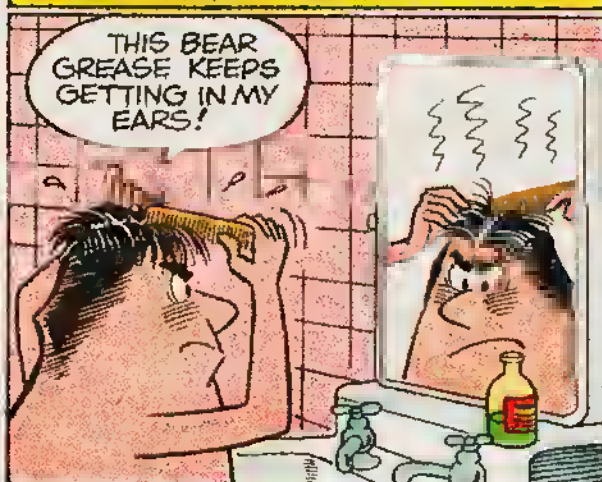
THE POPULATION WAS ELATED, AND HEAPED EVERY HONOR IT HAD UPON HIM. IT WAS SIR ARCHIBALD FOOMISH NOW...



EVERYONE WENT WILD WITH THIS GREAT DISCOVERY...ESPECIALLY THE LADIES.



SIR ARCHIBALD DID NOT SEEM TO BE PLEASED WITH THE NEW MODERN SOCIETY HE HAD CREATED.

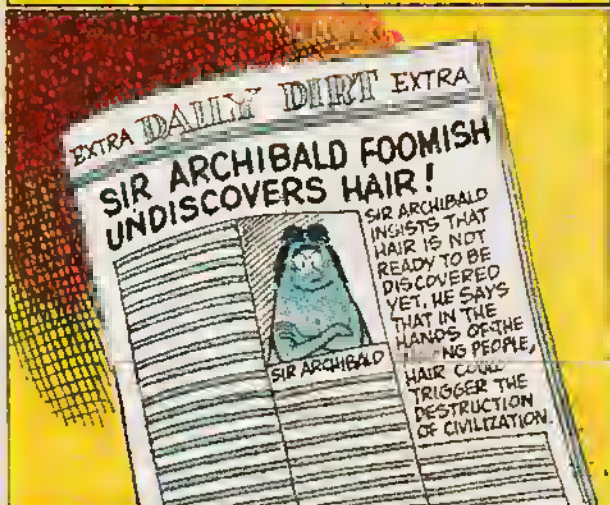


...AND WHEN IT CAME TO...



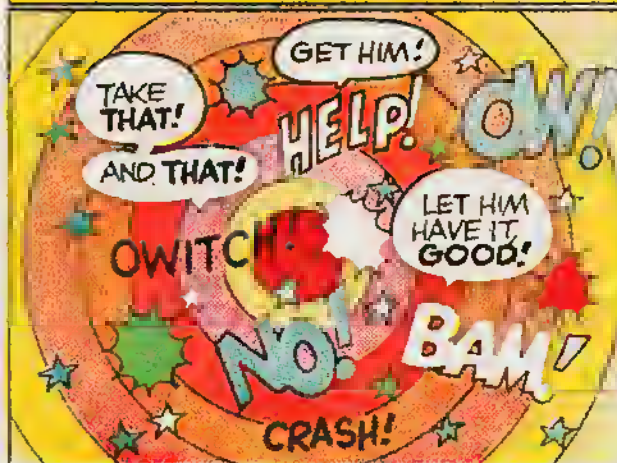
SIR ARCHIBALD FELT THAT SINCE HE HAD DISCOVERED HAIR, THEN HE HAD THE PERFECT RIGHT TO "UNDISCOVER" IT...

SO HE WENT ABOUT THE COUNTRYSIDE SPEAKING TO THE PEOPLE--PLEADING FOR THEM TO GIVE UP THEIR HAIR...

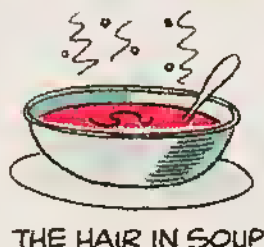
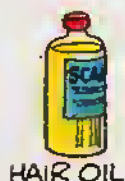


HOWEVER, THE BOOM IN HAIR HAD COMPLETELY SPOILED THE HAIRDRESSERS. BITTERLY, THEY DESCENDED UPON SIR ARCHIBALD, DRYERS AND ALL...

ALL DRIED UP, SIR ARCHIBALD JOINED HIS FATHER, THERE WAS NO ONE TO CARRY ON THE NAME OF FOOMISH... (AS IF ANYONE WANTED TO)



TODAY, THANKS TO SIR ARCHIBALD FOOMISH, HAIR IS RESPONSIBLE FOR MANY THINGS THAT OUR MODERN WORLD USES, SUCH AS...



AND WE CAN'T FORGET DANDRUFF!

NEXT ISSUE: THE DISCOVERY OF TEEN-AGERS...



HERE THEY ARE!

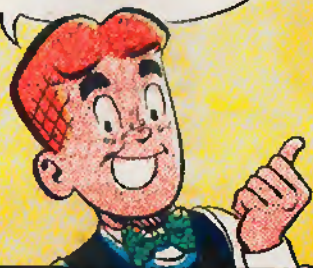
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2

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- | | |
|--|---|
| <input type="checkbox"/> ARCHIE ANNUAL #12 | <input type="checkbox"/> BETTY & VERONICA SUMMER FUN #8 |
| <input type="checkbox"/> PALS 'N' GALS #12 | <input type="checkbox"/> KATY KEENE HOLIDAY FUN #7 |
| <input type="checkbox"/> JUGHEAD ANN. #9 | <input type="checkbox"/> KATY KEENE PIN-UP PARADE #11 |
| <input type="checkbox"/> ARCHIE'S CHRISTMAS STOCKING #10 | |

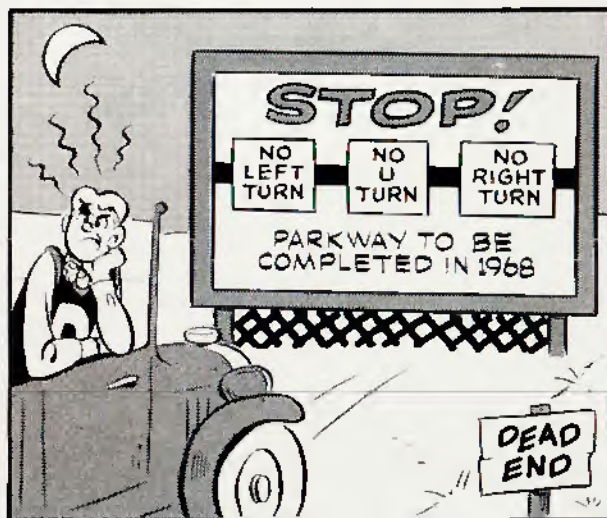
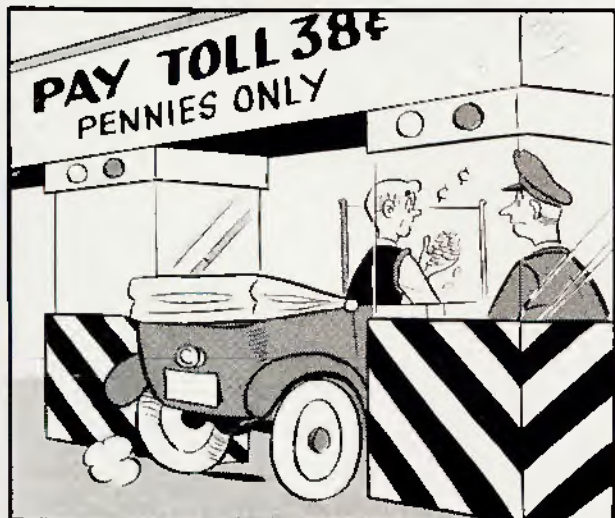
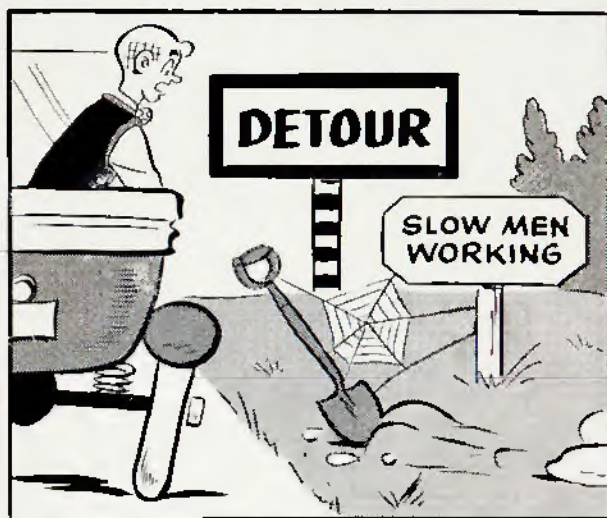
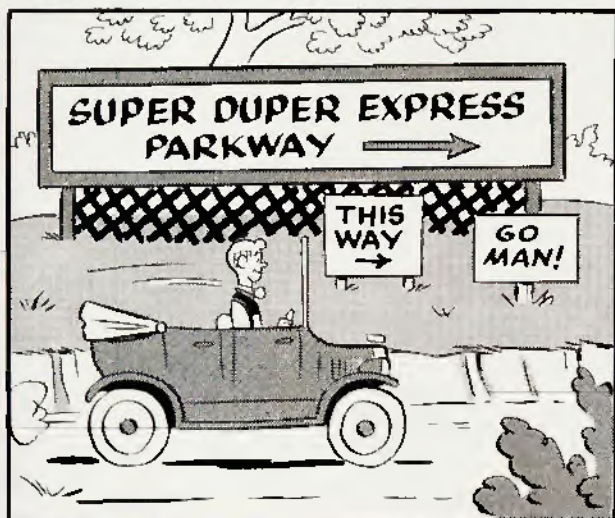
NAME _____ AGE _____

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ADDRESS _____

CITY _____ STATE _____

Archie TAKES A SPIN ON A TYPICAL **MADHOUSE SUPER HIWAY!**



**THEY SAID
IT COULDN'T
BE DONE!**

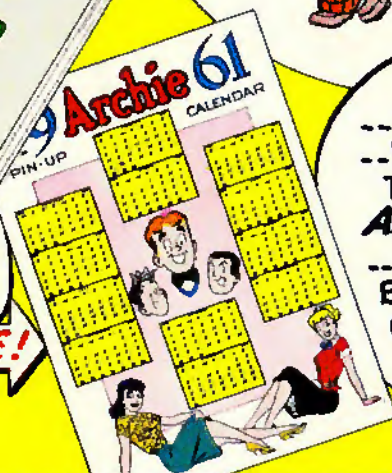
THEY SAID YOU
COULDN'T MAKE AN
ARCHIE ANNUAL
THAT WOULD DELIVER
MORE LAUGHS THAN
EVER BEFORE!

BUT WE *DID*
IT, EH, ARCH?

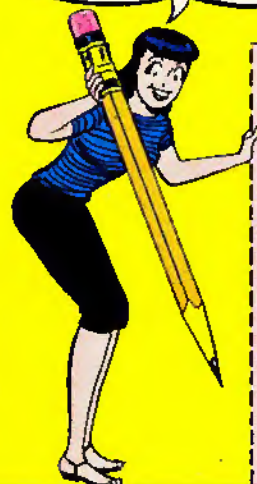
12th
ISSUE
ARCHIE
GIANT-SIZED
SERIES
Archie
ANNUAL



DON'T DELAY!...MAIL
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PRESS...*PLUS* YOUR
1961 PIN-UP
CALENDAR! **FREE!**



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...LOUDER LAUGHS
...WITH MORE GAGS
THAN ANY OTHER
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...AND YOU GET THIS
BEAUTIFUL PIN-UP
CALENDAR **FREE**
IF YOU ORDER
NOW!



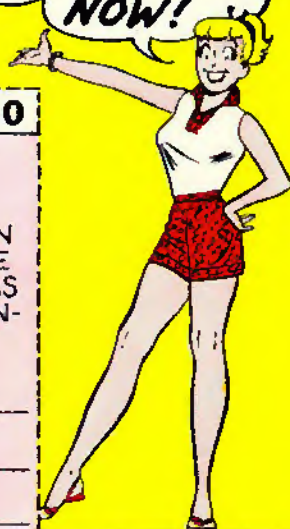
MAIL TO: **ARCHIE ANNUAL #12** 10
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ENCLOSED PLEASE FIND 25¢ IN COIN (35¢ IN
CANADA) FOR WHICH YOU WILL SEND ME THE
GIANT-SIZED ARCHIE ANNUAL #12 AS
SOON AS IT IS OFF THE PRESS PLUS THE PIN-
UP CALENDAR AS A **FREE BONUS!**

NAME _____ AGE _____
(PLEASE PRINT)

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some scanner known as irving